FRANKN DESIGN monstrous capabilities



Theme Park Design

At FrankNDesign, we turn creative visions into reality using the latest digital design tools and technology.

As proud members of TEA and IAAPA, we support architects, engineers, and general contractors with rich, detailed models that clarify design intent, enhance collaboration, and uncover potential issues before construction begins. Our deep expertise and problem-solving mindset allow us to deliver themed entertainment solutions with unmatched precision and creativity.



FrankNDesign

We create collaborative, comprehensive, and multipurpose 3D models and documentation that brings your ideas to life—not just visually, but experientially. Our work goes beyond design and coordination; it lays the foundation for immersive environments that people can truly feel and live. Every model we build is a step toward transforming creative vision into spaces that engage, inspire, and deliver unforgettable experiences.





Our Clients





































Todd Richins 図意制作高図副図裁 - MeowWolf

"They've all worked on a vast array of leading industry projects and know the attention to detail and tight coordination that is required to make things work well. ."

Client Testimonies



Alyssa Cox 企区主/区区者 - Adventure to North Pole

"...they exceeded our expectations in every way!

...what truly sets FranknDesign apart is their passion for storytelling through design."



Vicky Plestis

Project Manager - BXP

"I found the Frankndesign team highly professional, collaborative, and committed, and have no doubt they will bring tremendous value to future projects."





All of our best work is under NDA



Our Core Values

Expertise: We use real-time design to predict and solve problems early-saving time and money.

FRANKN

DESIGN

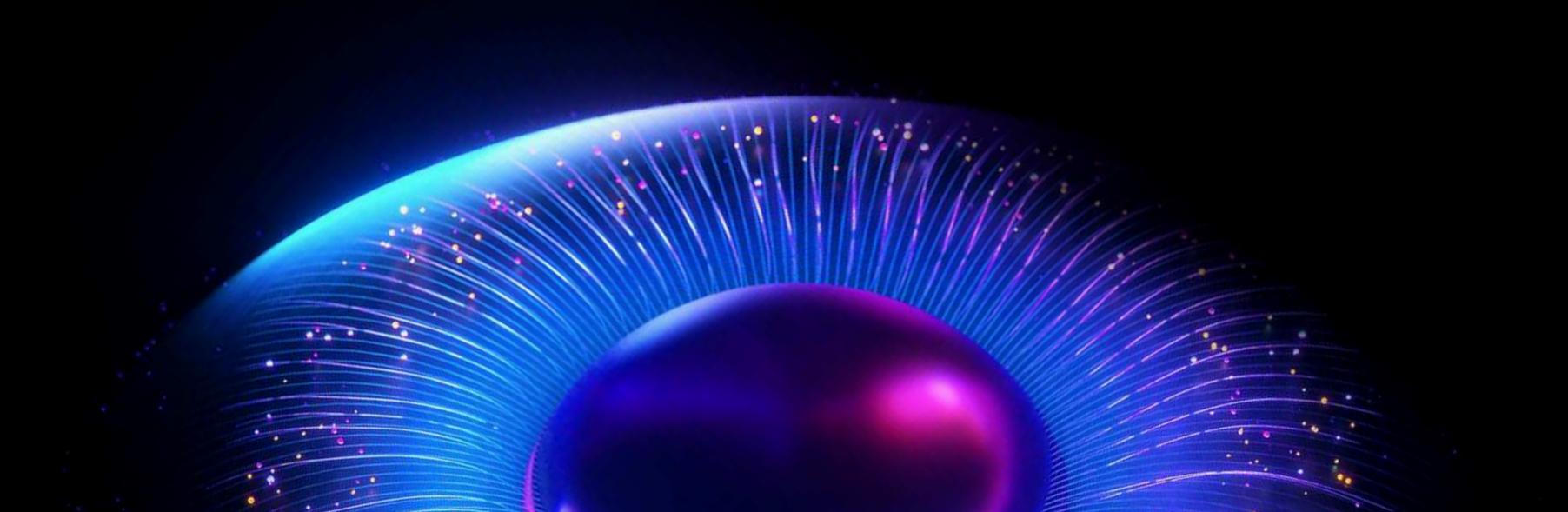
monstrous capabilities

Resourcefulness:

We create smart tools that push boundaries and elevate the guest experience

Speed: We streamline processes and automate where possible to work faster and waste less.

Quality: We aim higher than the standard-always refining, always improving.





Autodesk Revit

With a deep command of parametric modeling, BIM workflows, and detailed documentation, our team transforms complex ideas into precise, scalable, and buildable realities. Revit is not just a tool — it's integral to our design process, enabling seamless coordination across disciplines while optimizing time, quality, and client vision alignment.



Sketch to Model

We take early creative concepts and translate them into information-rich 3D models that allow project stakeholders to estimate costs more accurately, identify conflicts and propose solutions early in the design process.





Unreal Engine

From immersive walkthroughs to real-time design simulations, our use of Unreal pushes the boundaries of architecture by blending narrative, emotion, and interactivity. This powerful platform allows clients and collaborators to experience projects before they are built — enhancing communication, decision-making, and creative exploration.



Model to Details

Once the core model is in place, we develop it into a fully detailed, build-ready environment. Using tools like Revit for technical coordination and Unreal Engine for high-fidelity visualization, we refine every element to enhance realism, accuracy, and spatial storytelling. Better data, better decisions.



Services

Design

- Themed Entertainment
- Hospitality Design
- Master Planning
- Conceptual Visualization
- Installation Design

Project Leadership

- Project Management
- Production Management
- Client Representation
- Cross-Disciplinary Coordination
- Creative Direction

Strategic Planning

- Integration Planning
- Talent & Resource Management
- Process Assessment
- Subject Matter Expert Counsel
- Interoperability Strategy

Production

- Design Development
- Schematic Design
- Construction Documents
- Shop Drawings
- Existing Conditions Survey
- Technology Systems Integration

Process Implementation

- BIM Management
- BIM Support & Training
- BIM Standards Development
- Clash Detection
- Design & Document Review
- Field Installation Supervision



View Boston

FrankNDesign was responsible for the concept, design, and fabrication of both the digital and physical models used throughout the View Boston experience.

One digital overall projected model of the city of Boston.

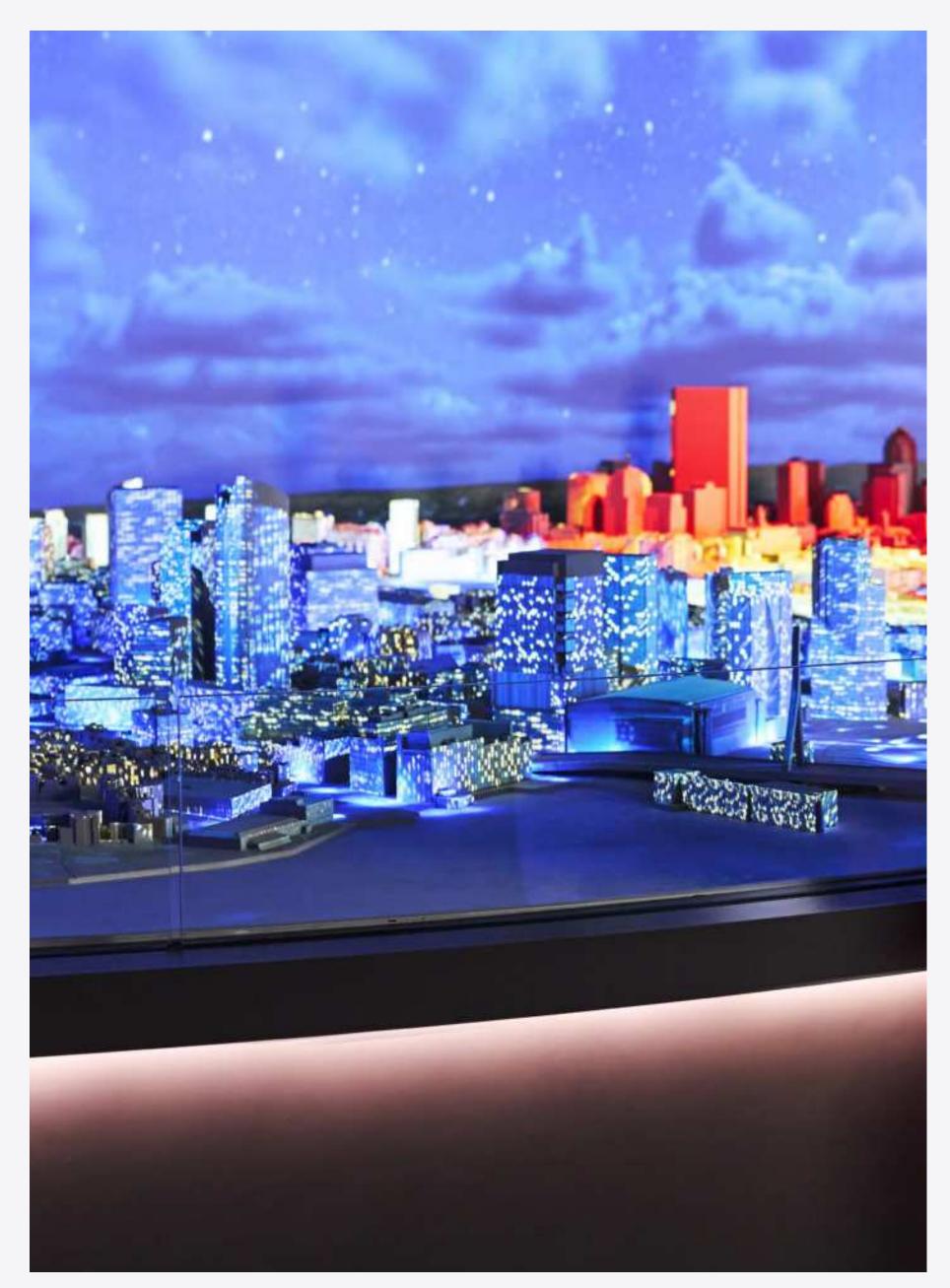
One physical overall projected model, derived from the approved digital version.

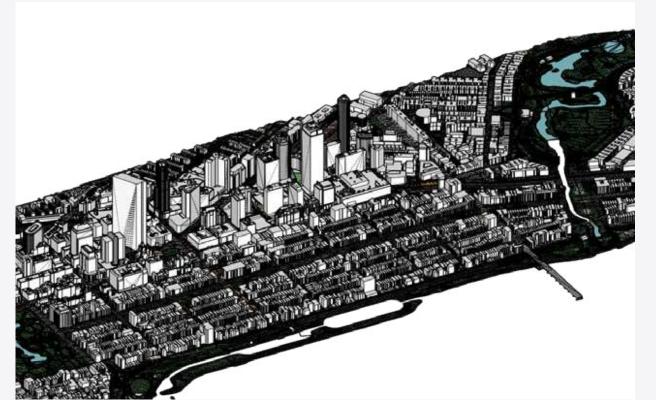
Ten **tactile digital models** representing key landmarks, as outlined in the amended creative documentation.

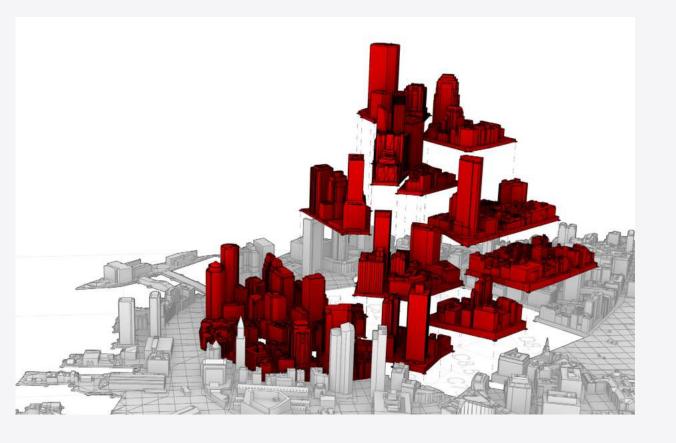
Ten **tactile physical models,** fabricated in an anti-microbial material, based on the approved tactile digital designs.

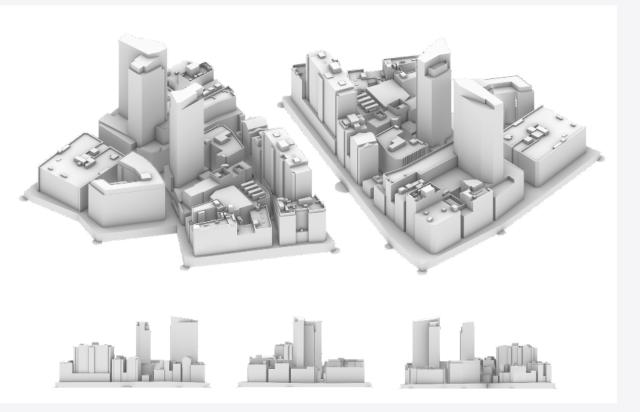
These elements formed the spatial and experiential backbone of the exhibit, blending form, function, and accessibility.





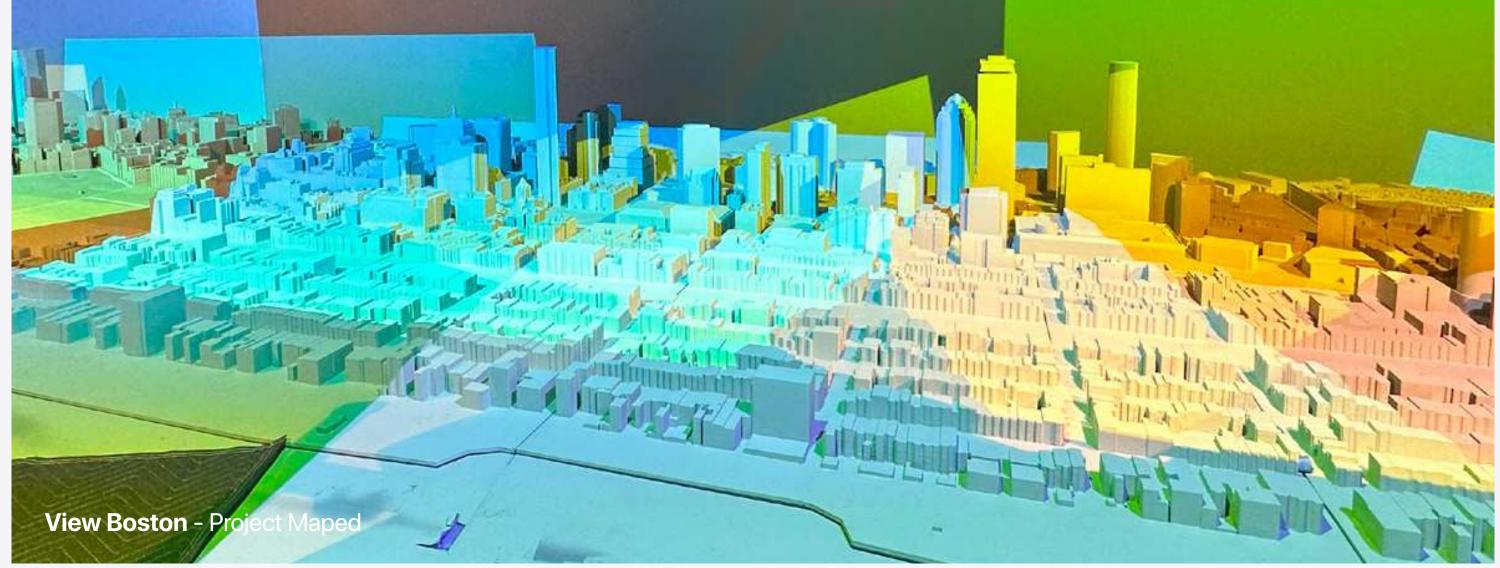
















Francisco J. Nuñez

President

Frank brings over 15 years of experience in the **architectural**, **construction**, **and design technology industries** to his work with themed entertainment clients. He is unwavering in his approach to applying and leveraging new technology and digital design tools to the challenges of the theme park business. His expertise of the tools available and his constant drive to find the best solution to any given problem allows him to service his clients in an unparalleled capacity.

Frank has transformed the way in which clients resolve design problems and document solutions. Frank also possesses an energetic and empathetic business mind that makes it an absolute joy to work with him. He listens deeply to the needs of employees and clients, and responds with insightful compassion. Frank created **FrankNDesign to provide solutions to complex industry specific problems.** Under his exceptional leadership and foresight, his company utilizes innovative techniques to deliver projects with a combination of speed, precision & quality that is unmatched in the industry.





Billy Du General Manager of Greater China

Billy DU, Master of Science & Engineering from the University of Leeds, United Kingdom, guest lecturer for the Royal Institution of Chartered Surveyors (RICS) UK, Deputy Director of the Culture & Business Center at the Institute for Theme Park studies in China, Editor-in-Chief of the Think-Tank Platform of the China Commercial Real Estate Association, and, professional lecturer and trainer in the luxury goods industry in China. Prior to joining **FRANKNDESIGN** company as **General Manager for Greater China,** Mr. Billy held top management positions such as President & CEO and General Manager at Hermes China, China YinTai Group, and Karl Lagerfeld (the namesake brand of Chanel's chief designer).

He has published over 50 professional papers across various platforms and is highly recognized and influential in the industry. Notably, Mr. Billy has consistently dedicated himself to the organic integration of China's theme park industry with traditional commercial real estate industry, playing a significant and influential role in the industry's development and transformation.





Jessica De Jesus Executive Assistant



Francisco J. Nuñez
President



Jeremy Grunert
Executive Producer



Carianne Depasqua
Dir. of Operations



Patrick Witthaus
Dir. of design



Myrna Pelaez
Design Manager



Jose Esquilin
Dir. of Production



Alvaro Peña
Dir. of Marketing



Vlad Kogan Sr. Showset Designer



Ray Camacho Sr. Showest Designer



Jose F. Urdaneta Sr. Showset Designer



Isabella Kennedy
Showset Design Intern



Claudio Cellucci
Project Coordinator



Bernardo Guzman Showset Designer



Rey Santos Showset Designer



Andrew Reiff
Showset Designer



Cassie Ross
Showset Designer



Abrahan Mora Showset Designer



Lani Hogan Showset Design Intern



Daniel Melvold
Showset Designer



lona Jost Showset Designer



Cristina Olarte
Project Coordinator

Awards



Project: Hagrid's Magical Creatures Motorbike Adventure, Universal Orlando

2020 TEA - THEA Award for Outstanding Achievement - Presented by The Themed Entertainment Association

https://www.teaconnect.org/recipients/26th-annual-thea-award-recipients



Florida Companies to Watch 2024

Presented by GrowFL - Associated with Edward Lowe Foundation

https://www.linkedin.com/posts/growfl_flctw-growfl-flctw2024-ugcPost-72 83521249044037632-2cN0?utm_source=share&utm_medium=member_desktop&rcm=ACoAABzcrqlBDC8XG6MOjxTHCfbO5rsuWDEUBNY



Project: View Boston

2024 Themed Entertainment & Attractions
Project of the Year - Sponsored by Funktion-One

https://www.avinteractive.com/news/av-awards/the-av-awards-2024-winners-have-been-announced-01-11-2024/



Project: Boston 365

2024 Platinum Winner Experiential & Immersive Exhibition Experience

https://museaward.com/winner-info.php?id=228069



Blooloop Top 50

Theme Park Influencers of 2024

https://blooloop.com/theme-park/influencer/francisco-nunez-2/



Press: CCTV News

https://content-static.cctvnews.cctv.com/snow-book/index.html?&item_id= 15765310984742340699&toc_style_id=feeds_default&track_id=2918247 C-846E-49AA-9F26-12613464C302_766487379314&share_to=wechat





FRANKN DESIGN

monstrous capabilities

Contact us to challenge the ordinary and bring your project to life.

Francisco J. Nuñez fnunez@frankndesign.com